

# KIM M. SIMPSON

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## GOVERNMENT RELATIONS EXPERIENCE

Capstone National Partners, *Public Affairs, L.L.C.* (1/99 - 5/2000)  
**Managing Principal - Alexandria, Virginia**

Partner in full-service public affairs consulting firm.

- Provided advice and services for political fundraising, government relations and communications clients.
- Co-managed staff and all facets of the business including marketing, hiring, billing, and budget.

United States House of Representatives, Congresswoman Louise Slaughter (12/97 - 1/99)  
**Chief of Staff and Administrative Assistant - Capitol Hill**

Served as Chief of Staff, senior adviser and strategist on policy, communications and political issues.

- Supervised 15-person staff and managed all Washington and Rochester, New York office operations including hiring, budget, ethics, and House procedural issues.
- Oversaw all strategic planning and implementation for legislation, district projects, media relations, constituent outreach, the Member's schedule, and the 1998 re-election campaign and fundraising efforts (including direct mail and events).

President's Foreign Intelligence Advisory Board (PFIAB) (8/94 - 12/97)  
**Special Assistant to the Executive Director, Board and Chairman - The White House**

Appointed by President William Clinton to serve as an adviser, scheduler, gatekeeper, spokesperson and communications manager for the Executive Director and Chairmen (Les Aspin, Tom Foley and Warren Rudman).

- Advised Chairmen on projects; prioritized schedule items; and served as gatekeeper for in-box.
- Drafted reports, decision memos, speeches, press releases, correspondence; and conducted research.
- Managed PFIAB's *Killian Award* ceremony and judging of nominees from intelligence community.
- Held Top Secret/Sensitive Compartmented Information Security Clearance and background checks.

Commission on the Roles and Capabilities of the United States Intelligence Community (2/95 - 3/96)  
**Communications Manager - Washington, D.C.**

Appointed by the Commission Chairmen (Les Aspin and Harold Brown) to serve as spokesperson and manage all communications and outreach activities for the public, media and intelligence community.

- Devised and implemented all facets of a one-year outreach and communications strategy.
- Organized public hearings and news conferences; managed final report printing; and generated media kits.

United States Department of Defense (DoD), Secretary of Defense Les Aspin (4/93 - 8/94)  
**Staff Professional, Defense Liaison Team - The Pentagon**

Appointed by President Clinton to help create and serve on the *Defense Liaison Team*, a group that performed outreach to the uniformed military, defense industry and labor, veterans, civil servants, and women in military.

- Served as liaison to women who serve in the military; coordinated Pentagon ceremony to dedicate a replica of the *Vietnam Women's Memorial*; and created a *VIP Tour Program* for the Secretary of Defense.
- Designed and coordinated a briefing program to communicate the results of the "*Bottom Up Review*" to national opinion leaders and defense experts.
- Handled special projects for Secretary Aspin; and managed the office that implemented the Secretary's transition from the Department of Defense to the private sector.

United States House of Representatives, Congressman Les Aspin (6/89 - 3/93)  
**Home Secretary - Racine, Wisconsin**

Served as District Manager, spokesperson, adviser and strategist on policy and political issues, office manager, volunteer campaign manager, and fundraiser.

- Devised all strategic plans and goals for constituent and media outreach, projects and Member's schedule.
- Worked with community leaders to secure federal funding in all issue areas; handled 40 major district projects.
- Performed constituent and media outreach (generated press releases, mailings, newsletters, and news conferences).
- Managed 1990 and 1992 Racine and Kenosha County campaigns; and achieved all fundraising goals.
- Streamlined office operations; managed five caseworkers; and recruited college interns.
- Organized dinners and parties (12-1000 people), conferences (50-400 people) and issue meetings.

## COMMUNICATIONS EXPERIENCE

For the Record *Photography & Public Affairs, Inc.* (11/97 - Present)

**President and Managing Principal - Washington, D. C. & Fredericksburg, VA**

- Perform fundraising, communications and government relations for associations, non-profits & Members of Congress.
- Served as part-time Executive Director for Arlingtonians Ministering to Emergency Needs, Inc. (2000-2002)
- Location photographer specializing people and pet portraits, special events, architecture, landscapes and fine art.
- Provide custom printed black and white, selenium-toned photographs, color photographs and framing.

Web Design America, Inc. (2/2000 - Present)

**President and Managing Principal - Washington, D.C. & Fredericksburg, VA**

- Freelance consultant offering web site design and Internet communications for political and public affairs clients.
- Build quick loading, easy to maintain web sites with a distinctive look and strong message.
- Offer HTML programming, custom graphics, copy writing and editing, and search engine registration.

WKOW-TV (Channel 27, ABC) (10/83 - 5/89)

**State Government Reporter - Madison, Wisconsin**

- Reported, wrote and edited ENG stories covering all aspects of state government and general assignment news for WKOW-TV and three affiliates (WXOW, WAOW and WQOW).
- Covered 1984, 1986, 1987, and 1988 local, state and presidential races; and produced election shows.
- Interviewed sources for public affairs shows; performed live remotes & studio de-briefs; and produced documentaries.
- Sold freelance stories, interviews and raw tape to: ABC Nightly News, ABC Midwest Regional Feed, Cable News Network (CNN), and Group W Stations.

WXCL/WKQA Radio (AM/FM) (7/83 - 10/83)

**Anchor and General Assignment Reporter - Peoria, Illinois**

- Produced and co-anchored morning and afternoon newscasts; and reported local and state news.

WICS-TV (Channel 20, NBC) (1/83 - 7/83)

**State Government Reporter (Graduate School Intern) - Springfield, Illinois**

- Reported, wrote and edited ENG stories about state government news

WSSR Radio (NPR) (10/82 - 12/82)

**Public Radio Anchor and Government Feature Reporter - Springfield, Illinois**

- Produced and co-anchored 30-minute newscasts; and covered 1982 state and local elections.

KYNE-ETV (Channel 26) (8/79 - 5/80)

**Educational Television Production Crew Member - Omaha, Nebraska**

- Operated cameras and audio; directed floor activities; and constructed sets.

KYNN Radio (AM/FM) (9/78 - 4/79)

**General Assignment Reporter (College Intern) - Omaha, Nebraska**

- Reported and wrote local government news stories; edited reel-to-reel tape; and covered 1978 state and local elections.

## EDUCATION

Master of Arts Degree, Public Affairs Reporting - Sangamon State University/University of Illinois 1983

Graduate Studies, Communications - University of Nebraska at Omaha 1981

Bachelor of Science Degree, Journalism and Political Science - University of Nebraska at Omaha 1980

Undergraduate Studies, Communications - University of Nebraska at Lincoln 1976 - 1977

## AFFILIATIONS

National Press Club 1995 - Present

Racine Downtown Rotary Club 1989 - 1992

Racine Local Emergency Planning Commission 1989 - 1992

Concerned Citizens Coalition on Alcohol and Other Drug Abuse, Kenosha 1989 - 1992

Madison Organization of Reporters and Editors 1985 - 1989