

Kim M.
Simpson

Public
Affairs
Professional

SKILLS SET

	Communications	
	Fundraising	
	Event Planning	
	Photography	

EXPERIENCE

For The Record PPA, Inc.

President
1997-Present

Senior public affairs leader who has worked on behalf of more than two dozen clients in the Washington, DC Metropolitan Region since 1997.

Raised nearly \$20 million for federal political candidates and leadership political action committees. Implemented hundreds of successful events of all types and sizes.

Offers rich and diverse skills set that includes communications and fundraising strategic planning, marketing, public relations, issue management and analysis, advocacy, managing a team, pitching stories to reporters, producing videos and writing a broad array of promotional materials including, but not limited to: position papers, speeches, talking points, press releases, opinion pieces, public service announcements, newsletters, news magazines, brochures, grants, proposals, direct mail, invitations, and website, blog and social media content.

United States Federal Government

Senior Professional
1989-1999


Served for a decade in senior-level U.S. Federal Government positions including Chief of Staff and District Director for Members of Congress, and as a political appointee in communications and professional staff positions for the William J. Clinton Administration at The White House and the Office of the Secretary of Defense at The Pentagon.

Served as Chief of Staff and Administrative Assistant for Congresswoman Louise Slaughter (NY-25th District) in the capacity of senior manager, adviser and strategist on policy, communications and political issues (12/97-1/99).

Appointed to serve at the White House as Special Assistant for the President's Foreign Intelligence Advisory Board (PFIAB) under Chairmen Les Aspin, Tom Foley and Warren Rudman; and as Staff Professional, Defense Liaison Team, within The Office of Secretary of Defense, Les Aspin, at the Pentagon (4/93-12/97). While at the White House, served simultaneously with the PFIAB and as the Communications Manager for the Commission on the Roles and Capabilities of the United States Intelligence Community under Chairmen Les Aspin and Harold Brown. Held Top Secret/SCI Security Clearance.

Served as Home Secretary/District Director for Congressman Les Aspin (WI-1st District) in Racine Wisconsin in the capacity of spokesperson, adviser and strategist on policy and political issues, district office manager, volunteer campaign manager, and volunteer fundraiser (6/89-3/93).

CONTACT

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PROFILE

Senior Public Affairs Professional with more than 35 years of experience. Provide strategic communications, fundraising, event planning, and photography services to Members of Congress, government, nonprofits, associations, and corporations in the Washington, DC Metropolitan Region.

EDUCATION

1982-1983 University of Illinois-Springfield
Master of Arts - Public Affairs Reporting

1976-1980 University of Nebraska-Omaha
University of Nebraska-Lincoln
Bachelor of Science - Political Science and Journalism

WKOW-TV

State Government Reporter
1983-1989

Worked as State Government and Political Reporter for WKOW-TV, an ABC affiliate in Madison, Wisconsin. Reported, wrote and edited ENG stories covering all aspects of state government and general assignment news for WKOW and three affiliates in Wisconsin (WXOW, WAOW and WQOW).

Covered 1984, 1986, 1987, and 1988 local, state and presidential races and produced election shows. Interviewed sources for public affairs shows, performed live remotes and studio debriefs, and produced documentaries.

Sold freelance stories, interviews and raw tape to: ABC Nightly News, ABC Midwest Regional Feed, Cable News Network (CNN), and Group W Stations.

Prior to work at WKOW-TV, served as anchor and general assignment reporter at WXCL-WKQA Radio in Peoria Illinois and in paid and non-paid undergraduate and graduate intern positions in Springfield, Illinois and Omaha, Nebraska (WICS-TV, WSSR Radio-NPR, KYNE-ETV, and KYNN Radio).